UPLIFT HER HUB(UHH)

1. Executive Summary

Founded in early 2024, Uplift Her Hub is a community-based organization (CBO) operating in Nakivale Refugee Settlement, Uganda, dedicated to empowering young single mothers through group-based micro-enterprises. Our goal is to provide sustainable income opportunities beyond traditional skills training by ensuring full participation in the production, marketing, and management of their businesses.

Key Milestones (2024)

- ✓ Successfully recruited and grouped 50 young single mothers into five livelihood groups.



Launched three pilot projects:

- Soap production (our primary business model).
- Tailoring and textile embroidery (school uniforms and community wear).
- Candle and chalk production (targeting schools and local markets).
- ✓ Developed a revenue-sharing model where:
- 50% of profits go directly to the participating mothers.
- 30% is reinvested into the micro-enterprise projects.
- 20% covers operational and management costs of Uplift Her Hub.
- ✓ Engaged with local stakeholders and humanitarian partners to create a market link for the products.

Despite these achievements, young single mothers in refugee settlements continue to face severe economic and social challenges:

- 60% of young single mothers in Nakivale have no steady income source.
- Most support initiatives focus only on skilling but lack sustainable income opportunities.
- Unstable markets and limited capital prevent many trained women from starting businesses.

How Uplift Her Hub is Different: Unlike most interventions that stop at skilling, we go further by establishing and managing micro-enterprises under our organization, ensuring direct income generation for the beneficiaries.

2. Organizational Overview

Mission Statement

To empower young single mothers through inclusive livelihood projects, equipping them with skills, providing sustainable income opportunities, and fostering their social and economic independence

while contributing to community development.

Vision

A world where young single mothers lead empowered lives, achieve financial independence, and actively contribute to thriving and inclusive communities.

Geographical Scope

Nakivale Refugee Settlement, Uganda

Core Values

Empowerment:
Enable participants to take control of their lives through meaningful opportunities.

Inclusion:
Ensure all activities are inclusive, respecting the diverse needs and experiences of teenage mothers.

Sustainability:
Commit to environmentally friendly and sustainable practices in all operations.

Integrity:
Operate with transparency, fairness, and accountability.

Community:
Foster a spirit of collaboration, support, and unity within the organization and its stakeholders.

Innovation:
Continuously explore creative solutions to challenges faced by teenage mothers.

Resilience:
Encourage participants to overcome challenges and build brighter futures.

3. Programs and Activities (2024)

1. Livelihood Projects

- We established three core micro-enterprises as income-generating initiatives:
- Soap Production providing locally made soaps for household use.
- Tailoring & Textile Embroidery ; Producing school uniforms and customized clothing.
- Candle & Chalk Production; Supplying schools and community businesses.

2. Business and Financial Literacy Training

- Taught 50 young mothers the basics of budgeting, bookkeeping, and sales strategies.
- Helped them to make saving groups between them beneficiaries open savings accounts to encourage financial independence.



3. Market Linkage and Partnerships

- Engaged with two local businesses for potential bulk purchases of our products.
- Explored partnerships with humanitarian organizations to expand our production capacity.

4. Monitoring and Evaluation

We use both qualitative and quantitative methods to measure the success of our programs.

Key Performance Indicators (KPIs):

- Number of women earning a stable income ; Currently 50 beneficiaries.
- Monthly profit generated per micro-enterprise ; Average $200 per project in early stages.
- Market penetration ; Engaging with 2 businesses and institutions.
- Growth of savings accounts among beneficiaries ; 20 women currently saving regularly.

Evaluation Approach:

- Monthly beneficiary surveys to track income progress.
- Quarterly business performance reviews of micro-enterprises.
- Annual impact assessment in collaboration with local community leaders.

5. Financial Overview

Since we are still in the startup phase, most funding has come from personal contributions and small community donations. Below is a summary of our financial standing as of 2024:

Category	Amount (USD)
Income	
Community Contributions	$2,000
Product Sales Revenue	$3,000
Total Income	$5,000
Expenses	
Equipment & Materials	$2,500
Training Costs	$500
Rent & Utilities	$800
Marketing & Packaging	$200
Operational Costs	$1,000
Total Expenses	$5,000
Net Balance	$0 (Break-even)

Key Funding Gaps (2025 Plan)

To scale our operations, we require funding for:

- Expanding production capacity $10,000 for equipment and materials.
- Hiring more trainers and staff $5,000 annually.
- Developing a marketing and distribution network $7,000.

6. Challenges and Lessons Learned

Challenges Faced:

- Limited seed funding to scale production.
- High cost of materials affecting profit margins.
- Need for stronger market access to increase sales.

Lessons Learned:

- Partnerships with local businesses are essential for sustainable market access.
- A diverse product portfolio (e.g., multiple livelihood projects) strengthens financial resilience.
- Financial literacy training must go hand-in-hand with skilling programs.

7. Looking Ahead 2025 Plans

- To strengthen and expand our impact, Uplift Her Hub aims to:
- Scale up our soap production to increase product sales.
- Expand to 200 beneficiaries by forming five additional livelihood groups.
- Establish a permanent training and production center in Nakivale.
- Secure funding partnerships with humanitarian organizations and private donors.

8. Implementation Timeline (2025)

Activity Timeline

Scale up soap production	Q1 2025
Expand to 100 beneficiaries	Q2 2025
Establish permanent hub	Q3 2025
Develop market partnerships	Q4 2025

9. Conclusion

Uplift Her Hub is more than just a skills training center, it is a livelihood empowerment model designed to transform the lives of young single mothers in refugee communities. With adequate support, we can scale our impact and create lasting economic change for vulnerable women.