

Candle Production Program Details

Overview

The Candle Production Program is a structured initiative that empowers young single mothers with artisanal candle-making skills. The program is designed to provide practical training, entrepreneurship guidance, and market access, enabling beneficiaries to produce and sell high-quality candles for various purposes, including home decor, religious use, and gifting.

Program Goals:

- Equip young mothers with valuable skills in candle production.
- Enable self-reliance through income generation.
- Provide entrepreneurial mentorship to help beneficiaries establish and grow their businesses.
- Promote sustainable production practices and product innovation.

Key Components of the Program:

- Skills Training & Production Techniques
 1. Instruction on wax melting, fragrance infusion, coloring, and molding.
 2. Quality assurance techniques to ensure long-lasting and eco-friendly candles.
- Business & Market Development
 1. Branding and packaging workshops to enhance product appeal.
 2. Financial literacy training, including pricing strategies and cost management.
 3. Assistance in securing retail opportunities, including partnerships with gift shops, markets, and online platforms.
- Sustainability & Growth Support
 1. Access to production materials such as wax, wicks, dyes, and fragrances.
 2. Provision of workspace within Uplift Her Hub to facilitate production.
 3. Ongoing mentorship and networking opportunities with business leaders.

Impact of Your Contribution:

- Your support enables young mothers to:
- Develop a sustainable source of income through candle-making.
- Build confidence in their ability to provide for their families.
- Access resources and networks that will help them scale their businesses.